

NOVA



NOVARTIS OPHTHALMOLOGY VISION AWARD

AN OPPORTUNITY TO APPLY FOR FUNDING FOR
YOUR EDUCATIONAL AND INNOVATIVE INITIATIVES

APPLICATION FORM

Application deadline 14th July 2010

NOVA IS SPONSORED BY NOVARTIS



Thank you for your interest in the NOVA. This is an award program that is sponsored by Novartis. NOVA is intended for medical specialists who have devised initiatives that are expected to have significant impact in unmet needs in the field of Ophthalmology. The objective is to provide funding, in the form of a grant, for non-profit educational or innovative initiatives and projects that are expected to have a positive impact on improving the quality of ophthalmic care. Initiatives intended for developing countries, as well as those in developed parts of the world, are warmly welcomed.

Applicants must provide details of projects that have already been designed and planned, using the application form overleaf. Initiatives must be at a relatively advanced stage, simply requiring the NOVA funding grant in order to provide education with sustainable impact, and/or innovation in clinical practice.

Proposed initiatives must demonstrate long-term viability and a clear impact on improving the quality of ophthalmic care. For example, if your project involves educating healthcare professionals or setting up a clinic in a developing country, please explain how your project will continue to have an impact after your involvement in the initiative has been completed.

Proposed initiatives should be at an advanced planning stage, so the projects can begin as soon as the funding is provided.

The NOVA program is a global initiative. Applications from across the world are invited. However, applications must be made in English – any applications that are not made in English will not be processed for consideration. If you complete the application form by hand, please write very clearly – illegible applications will be disqualified. More application forms can be downloaded from [website address] or requested from the NOVA co-ordinators at NOVA@alpha-plus.co.uk.

Your application form must be fully completed. All applications that meet the criteria outlined above and in the application form will be short-listed for consideration by the NOVA committee. Incomplete applications forms, or any applications that do not meet the necessary criteria, will not be short-listed.

The NOVA committee comprises approximately 30 international experts in ophthalmology. They will consider all short-listed applications at a committee meeting in August/September 2010. Members of the NOVA committee may not apply for the NOVA. Final decisions relating to winner of the NOVA in 2010 will be made by the NOVA committee.

NOVA winners will be notified in September 2010, and listed on [website address]. The Award ceremony will take place at the annual CME-accredited AMD Congress, which takes place in Switzerland this year. Novartis will sponsor the attendance of one winning applicant (per Award) to attend the AMD Congress to collect their Award.

Please complete this form and email it to **NOVA@alpha-plus.co.uk** or mail it to:

NOVA Co-ordinating Team,
Alpha-Plus Medical Communications Ltd, Cutlers Court, Copyground Lane,
High Wycombe, Buckinghamshire, HP12 3HE, England, UK

Section 1. Applicant details

Name:

Title/position:

Academic institution with whom the sponsorship agreement will be made if this application is successful:

Has this academic institution endorsed your application? Yes No

Mailing address:

.....

Email:

Telephone:

Are you able to attend the AMD Congress in 2010 to collect the Award?* Yes No

Are you willing to attend the AMD Congress in 2011 to provide delegates with an update on your initiative?* Yes No

**Novartis will sponsor your flights to attend the AMD Congress in 2010 and 2011 to perform these tasks if you are a NOVA winner.*

Section 2. NOVA criteria

What is the focus of your initiative? Education Innovation

Is the initiative to be run on a not-for-profit basis? Yes No

In what country(s) will this initiative take place?

What unmet need does your initiative address?

.....

What is the duration of the initiative?

How will effects be sustained after the initiative's completion?

.....
.....

Will the initiative have potential for broader (scalable) impact in the region? If so, how?

.....
.....

When will you be ready to begin this initiative?

What milestone(s) will be used to judge the success of the initiative?

.....

What level of funding is required?* €10,000 €20,000 €30,000 €50,000

**Please note that management of the project must be factored into this proposal
– no project management support will be provided by Novartis.
Novartis support will be limited to the sponsorship grant provided.*

Section 3. Précis

In no more than 500 words, please provide a clear overview of your proposed initiative.

.....
.....
.....
.....
.....
.....
.....
.....
.....

Data Privacy Statement: When you apply for the NOVA, you accept that the Sponsor, Novartis Pharma AG located in Basel Switzerland, Alpha-Plus Medical Communications Ltd located in High Wycombe, UK (who are managing the NOVA), and the NOVA judging faculty (ophthalmology experts located in countries around the world who are members of the ACUITY advisory programme) will use the information you provide on your application form to select the NOVA winner, and to contact successful applicants. Once the contest is concluded, if you have not been selected, your personal information will be destroyed. By submitting this application you permit Novartis, their authorized agents and the judging faculty to use your personal information as described and to transfer the information as required.